

USM Muskie School of Public Service Update

Spring
2005

Upcoming Events

May 26 Policy Soundings

*Dirigo Health...
It's Time for a Check-Up*

Marriott Hotel Portland
at Sable Oaks
7:30 – 9:00 am

A partnership with the
greater Portland Chamber
of Commerce

Register online at
www.portlandregion.com or
phone 772-1196, ext. 228

June 14 Public Forum

*Community Problem-
Solving Through
Collaboration: Identifying
Opportunities, Assessing
Prospects, Taking Action*

Keynote Speaker:
Lawrence Susskind, PhD
Founder and Director,
Public Disputes Program
Harvard Program on
Negotiation

Maple Hill Conference Center
Hallowell, ME
8:15 am – 4:00 pm

Sponsored by the Maine
Collaborative Practices Working
Group and co-sponsored by the
EPA Environmental Finance
Center and the Muskie School
Community Planning and
Development graduate program

FMI call Jodi Castallo at
207-228-8544 or
jcastallo@usm.maine.edu.
For registration information
please contact: USM Dept. of
Conferences, 207-780-5961



A Message from the Dean

The long-time dream of a permanent home for the Muskie School moved one important step closer to reality this spring with the completion of the Muskie School building campaign. We are all most appreciative of USM President Rich Pattenaupe's leadership and vision. We are also grateful to our Board of Visitors for their support and guidance, and especially to Eliot Culter, Chair of the Board, for his tenacity and commitment.

The new home for the Muskie School will be named the Wishcamper Center in honor of business and community leaders Joe and Carol Wishcamper. Their gift of \$1.5 million completed the fundraising for the building and will also support other aspects of the University Commons project. The Commons, bounded by the Glickman Family Library and the Abromson Community Education Center, will house the Muskie School, the Osher Lifelong Learning Institute, an expansion of the Osher Map Library and an additional entrance to the Glickman Family Library.

Carol Wishcamper is a co-chair of Transforming USM: The Capital Campaign. A former chair of the

Maine State Board of Education, Carol is an organizational consultant with expertise in team building, strategic planning and leadership development. Joe is a principal of the Wishcamper Group, a real estate development firm. He serves as a trustee of the University of Maine system and trustee of Maine Public Broadcasting. Both have been involved in many civic causes, especially those concerning education, housing and environmental protection.

The new Muskie School building will unite a number of our Portland locations (currently numbering six) and will give the School an important "front door" for both the University and the community. Ed Muskie often reminded us that "public service needs constant attention and constant improvement." This significant investment will allow the School to increase its civic involvement and extend the Muskie legacy of public service into the 21st century.

Major gifts have already been announced, but one that truly reflects the school's commitment is the \$150,000 contributed by staff and faculty. A faculty, staff and student lounge will honor their gift and provide a much-needed place for informal gatherings.

Several other significant gifts will be announced in the following months. It is an exciting time, made possible through the continuing generosity of our many friends and supporters.

Karl Braithwaite

Boston Architectural firm to design University Commons

Koetter/Kim and Associates, a Boston architecture and urban design firm, has been chosen to do the schematic design for the entire University Commons and to construct the Muskie Building, with groundbreaking expected in November 2006. Koetter/Kim has substantial experience in academic settings, including MIT, Brown University, Dartmouth College, and Cornell University. All of the buildings in the University Commons will be LEEDS certified in keeping with the University's commitment to sustainable design.

PhD Student Receives Fulbright Scholar Award

W. Michael Donovan, Associate Professor of Business and Chair of Business, Management, and Economics at Cedar Crest College in Allentown, Pennsylvania, has been awarded a Fulbright Scholar grant to lecture on the development of capacity for capitalism and entrepreneurialism in Chisinau, Moldova during the 2005-2006 academic year. Donovan, who is pursuing a PhD in Public Policy at the Muskie School, is one of approximately 800 US faculty and professionals who will travel abroad to

some 140 countries for the 2005-2006 academic year through the Fulbright Scholar Program, which is sponsored by the US Department of State. Recipients are selected on the basis of academic or professional achievement. Donovan will work with students in Moldova to explore how economic development and entrepreneurialism are dependent on widespread social acceptance of capitalistic processes and ability, and how to reduce tensions between capital and labor in a market economy.



Hands-On Project Helps Students and Local Neighborhoods

The 1996 building of the Casco Bay Bridge rerouted traffic from South Portland's Knightville neighborhood to Broadway. Despite public meetings held by South Portland planners, Knightville residents' concerns about heavy traffic on Broadway only emerged as a major issue at a recent community design workshop facilitated by graduate students in the Muskie School Community Planning and Development (CPD) program.

The April 9th workshop separated the participants into teams to brainstorm ways to build on what was good in Knightville. All ten teams identified Broadway as a daunting problem—a barrier between the residences, civic center and stores on the bridge side of Broadway and the library, schools and fields on the other side.



Six students facilitated the Knightville/Mill Creek community design workshop as part of the CPD Planning Workshop course, taught by architect and urban designer Alan Holt. Four other students from the course

worked with residents of Portland's Bayside neighborhood to reach consensus on the direction of change in their neighborhood. Holt, a principal with Holt & Lachman Architects and Planners and former urban designer for the City of Portland, developed the Planning Workshop to bridge community planning theory and the work of professional planners. A primary component of the community workshop design method he teaches is to structure meetings so all voices can be heard. Holt's students used a dynamic process with the Knightville and Bayside communities that enabled participants to articulate their opinions; themes can then be identified and prioritized.

In the Knightville workshop, students and 20 volunteer architects worked with some 70 residents. Holt says Knightville is "a rich mix" that includes big box stores, other commercial buildings, residential areas, parks and a traditional main street with civic buildings. Each of the ten teams included interested citizens, business owners, public officials and design professionals. The teams used neighborhood maps and drawings to develop ideas clarifying what they liked and areas for improvement.

The teams produced 100 drawings, some of which present practical ideas to remedy the problems with Broadway. After the workshop, the students selected 15 of the most useful drawings, culled the best ideas and organized them into six themes. These were presented to the Steering Committee and city officials in a follow-up meeting. Participants wanted more parks and more attractions—such as cafes and a farmer's market—to draw people onto the streets, and parking garages instead of large parking lots. Suggestions to improve waterfront usage included a park, water taxis, an expanded marina, and hotel. There was agreement on preserving Knightville's traditional character, walkability and mixed usage.

The Steering Committee will refine the ideas for use in discussions with the city and for a larger public meeting where they will form the basis for neighborhood planning and public policy decisions on new public infrastructure. "As the city puts together a plan and begins to prioritize projects and spending," Holt says, "the ideas that were validated through this public process can rise to the top."

Five years ago, Portland's Bayside neighborhood developed a vision plan—but now many residents feel the plan has been forgotten. The May issue of the neighborhood newsletter, *The Baysider*, notes, "although the City has adopted the plan, it never rezoned the area in keeping with the vision's goals." Two building proposals, one for Congress St. and one along the Franklin Arterial, raised zoning issues again and prompted the Bayside Neighborhood Association to solicit community input on the status of the City's 2000 Bayside Vision Plan.

Four students helped the association organize a series of workshops for residents. They analyzed the current state of the Bayside plan, zoning regulations and development patterns, then designed three workshops. Participants considered whether the 2000 plan still reflected the opinions of the community or needed updating; whether current public and private development plans reflected the Bayside vision; and what steps the City needs to take to ensure development consistent with the Vision Plan.

The April workshops helped the neighborhood establish criteria for new zoning. The first workshop confirmed that the plan still expressed the shared neighborhood concept: that Bayside should have an urban feel, with multi-story residences and commercial buildings. Five major concerns were identified and prioritized during subsequent meetings. After tabulating rankings, the students created a six-page document that quantifies the concerns.

By the end of the May meeting housing density seemed to be the most important among a number of "burning issues." "The Bayside people left the meeting with ideas to present to the City that they hadn't had before," said Kevin Donoghue, one of the CPD students. What people realized, he said, was that they need to select areas suitable for housing and request zoning changes to permit only housing in those areas. Donoghue explained that the current zoning is very flexible and allows any kind of development.

The report and presentation prepared by the students will be useful advocacy tools as the neighborhood association meets with the City Planning Board, Community Development Committee and Housing Department. "The students contributed in a major way" said neighborhood organizer Malory Shaughnessy. "They revved up the process, got people together, did background research, contributed staff and time to guide the meeting and review material. It was like hiring consultants, but free."

Designing and facilitating the workshops was good for the students too, providing hands-on experience with the challenges and rewards of professional planning. "This type of work is going to be increasingly important for all communities and a critical skill I will need in my community development career," said Sandy Maxey, a student who worked primarily on the Bayside project and assisted at the Knightville meeting.

Muskie Alumnus Improving Access to Health Care

One of the major challenges facing Maine health care providers is the need to expand access to health services for the refugee and immigrant groups in our community. Language and cultural barriers have limited access to treatment and preventive care among these high-risk populations.



Muskie School alumnus Kolawole Bankole felt a responsibility and unique ability to meet this challenge. Bankole, a medical doctor in his native Nigeria, earned an MA in Health Policy and Management in May 2004 from the Muskie School; he is now coordinator of the Minority Health Program in Portland's Public Health Division. Unable to practice medicine when he

came to Portland in 2001, due to the lengthy qualifying process, Bankole was fortunate in that he already spoke English. "I was very lucky—I received the very good advice to get a degree in health

policy at the Muskie School," Bankole says. Now he wants to help immigrants and refugees who need medical care but don't understand how the health system works.

Bankole and two colleagues requested grant funding

New Concentration in Public Health

Dr. Bankole's work is an excellent example of the Muskie School's expanding presence in public health. Beginning next fall, the Muskie School will offer a concentration in public health within the existing masters degree program in Health Policy and Management. The concentration will emphasize core public health competencies in epidemiology, biostatistics, community health, evaluation, social health, and management, all within a broader public policy context. FMI, please contact Professor Gino Nalli, Chair, Graduate Program in Health Policy & Management. 207-780-4237 or gnalli@usm.maine.edu

from the Maine Health Access Foundation (MeHAF) for an outreach program to the Spanish- and Arabic-speaking populations in Portland to improve awareness of health care resources and delivery of services. MeHAF just announced funding of the program. Approximately \$100,000 for each of two years will be used to employ as translators and cultural liaisons members of the target communities with medical training.

Regional partners collaborating with the City of Portland on the project include Maine Medical Center, the University of New England's Trans-Cultural Center, Mercy Hospital, Catholic Charities, Portland-Lewiston Refugee Collaborative, United Way of Greater Portland, and Sweetser/Ingraham Mental Health. Maine Medical Center and other health organizations already provide translators, but Bankole says patients don't really understand what should happen after they leave the hospital. "Our research shows," he explains, "that there is a gap in understanding of health care advice and resources. Community clients don't understand when they should see a doctor, when and how long they should take medications, or when they should return to the clinic." The result is a system that is providing emergency care instead of preventive care and is handicapped in dealing with chronic conditions such as diabetes, high blood pressure, asthma and depression (often an underlying cause of other chronic illnesses). Treating depression in refugee communities is critical because of the trauma of war and violence

that many refugees experienced in their homelands, followed by the ongoing sense of cultural dislocation in their new homes.

Bankole plans to hire two health workers, who will be qualified translators with some kind of medical background, from the target populations. They will visit patients in their homes and ensure that medical advice and treatment are understood. They'll also provide education on self-care and preventive health measures and on other available medical resources. Bankole believes that the refugee/immigrant communities will achieve better health and a better understanding of the American health system. Medical providers will be better able to provide integrated care to the refugee/immigrant population through the educational and translation services of the health workers, their facilitation of referrals to other resources, such as mental health care, and delivery of appropriate ongoing rather than costly emergency interventions. Such positive results, Bankole believes, will enable the collaboration to continue the project through other funding sources.

Students Sponsor Forum on Economic Development

In April, the Muskie Student Organization sponsored a policy forum on economic development in Maine's single industry communities. The forum featured four panelists with extensive knowledge on the subject. Lloyd Irland, a forestry and timber consultant, gave an overview and spoke specifically about paper mill towns. USM economics professor Michael Hillard summarized his recent research on the labor history of SD Warren and Maine woodcutters and shared personal perspectives based on his interviews with workers. Brett Doney, President and CEO of Enterprise Maine, a nonprofit in western Maine, provided a rural, regional perspective and strategies to assist communities about to lose their primary industry. Peter Morelli, Director of Economic Development in Saco, focused on Saco's transition from a single industry mill town to today's diversification.

Faculty and Staff News

Marty Zanghi was interviewed by NBC News Center 6 for a two part news piece that aired May 9th and 10th regarding the issues young adults face as they transition out of the foster care system.

Professors **Evan Richert**, **Dick Barringer** and **Sam Merrill** gave a presentation on the land use law innovations proposed for Maine by the Environmental Finance Center. The conference, in Concord, New Hampshire, was titled "Planning for smart growth or sprawl in New Hampshire: Is it time for a regional approach to land use planning and governance?"

Distinguished Professor **Mark Lapping** will be taking a one year leave of absence to serve as interim president of Unity College.

John Gale and **David Lambert** have been invited to present on integrating primary care and mental health services in rural primary care at the 2005 National Rural Health Association Annual Meeting in May.

Professor **Michel Lahti** and **Teresa Hubley** will be presenting at the 8th Annual National Human Services Training Evaluation Symposium on May 25th at the University of California in Berkeley. They will present a facilitated process with training evaluation experts from across the country on identifying future trends in evaluation methodologies.

What's Inside

A message from the Dean
page 1

PhD Student Receives Fulbright
page 1

Hands-On Project Helps Students and Local Neighborhoods
page 2

Muskie Alumnus Improving Access to Health Care
page 3

Students Sponsor Forum on Economic Development
page 3

Faculty and Staff News
page 3

Professor Beth Kilbreth Receives Award for Excellence in Public Service
back page

Edmund S. Muskie's Legacy
back page



UNIVERSITY OF
SOUTHERN MAINE

The **Muskie School of Public Service** at the University of Southern Maine offers master's degree programs in community planning & development, health policy & management, and public policy & management, as well as a doctoral degree in public policy. Home to three research institutes and three national research centers, the School's 320 employees conduct projects on a broad range of policy issues that reach all 50 states and each of Maine's 16 counties.

Update is a monthly publication of the USM Muskie School released three times each year in hard copy format and electronically during the remaining months. Please direct correspondence and address corrections to:

Jennifer Hutchins
Communications & Outreach Coordinator
USM Muskie School
P.O. Box 9300
Portland, ME 04104-9300

207-780-4150
jhutchin@usm.maine.edu

Muskie School of Public Service

University of Southern Maine
PO Box 9300
Portland, ME 04104-9300

RETURN SERVICE REQUESTED

Nonprofit Org.
US Postage
PAID
Portland, ME
Permit #370

Professor Beth Kilbreth Receives Award for Excellence in Public Service

The Muskie School's faculty awardee this year is Elizabeth (Beth) Kilbreth, Associate Research Professor in the School's graduate program in Health Policy and Management. She teaches health care politics and policy analysis and is also a senior researcher in the Institute for Health Policy where she directs studies on health care financing, insurance coverage, and access to care. Her award is for "excellence in public service." Beth has contributed significantly to the ongoing debate around and development of Maine's health reform initiative, popularly known as Dirigo Health. She has secured federal research support for analytic work necessary to the design of the Dirigo Health Plan and other parts of Dirigo Health. She has provided an important bridge between our academic, research and applied policy work with the Governor's Office and many working groups within Dirigo Health. As Dirigo has gained national attention, Beth has helped

the Muskie School and the University gain recognition for the important role we play in linking the University to critical social and policy challenges.

Edmund S. Muskie's Legacy

In April, Leon G. Billings, a member of the Muskie School Board of Visitors, gave a presentation titled "Edmund S. Muskie's Legacy: Lessons for Today." Billings was Muskie's chief strategist during the creation of federal environmental laws and ran Muskie's personal Senate office. When Muskie became Secretary of State, Billings accompanied him to the State Department. Billings spoke about Muskie's successful approach to public policy and his ability to work across party lines to reach agreement on critical policy issues. Fifty years ago, Edmund S. Muskie began his first term as Governor of Maine. This presentation was the first in a series of events presented by the Muskie School this year to celebrate Muskie's public service contributions, and to learn from those lessons as we tackle the issues of today.

www.muskie.usm.maine.edu

The University of Southern Maine shall not discriminate on the grounds of race, color, religion, sex, sexual orientation, national origin or citizenship status, age, disability, or veteran's status in employment, education and all other areas of the University. The University provides reasonable accommodations to qualified individuals with disabilities upon request. Questions and complaints about discrimination in any area of the University should be directed to the executive director, Office of Campus Diversity and Equity, (207) 780-5094, TTY (207) 780-5646.